

Motivational Sales Strategies

Sales Strategies for Top-Performers

The performance driven program developed to help successful sales professionals achieve greater results with their selling skills.

Results Driven

Strategically Focused

Performance Targeted

- **Develop Your Results Focused Sales Message**
- **Effective Questioning Techniques**
- **The Interview Process; How to Master the “Sales Ladder” Technique**
- **How to Manage an Effective Pre-Approach Process**

This program is packed full of motivational skills and strategies, to help salespeople and organizations achieve greater results with their selling skills.

Larry S. Cockerel
“The Sales Pro”



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Larry shares over 23 years of management, sales, and training expertise with you at this interactive “Sales Performance Workshop”, to help you, and your organization, maximize your sales potential daily.